



Vitality Active Rewards Shoe Booster | Benefit guide

What is the Shoe Booster benefit?

The Vitality Active Rewards Shoe Booster benefit allows you to earn up to 100% cash back on a new pair of qualifying running shoes from your preferred HealthyGear partner. Activate your HealthyGear and Shoe Booster benefits, and achieve your weekly Vitality Active Rewards goals to earn monthly cash back for your running shoes.

Who is eligible for Shoe Booster?

The Shoe Booster benefit is available to any Vitality Active Rewards member over 18 who has activated the HealthyGear benefit.

For more information about Vitality Active Rewards, visit the page www.discovery.co.za/vitality/active-rewards

What you pay

- To activate Shoe Booster and to be eligible to earn cash back for your running shoes based on the number of goals you achieve every month, a non-refundable activation fee of R300 (including VAT) is payable through the PayU payment gateway when you activate on the Discovery app.
- You will only be eligible for cash back through the Shoe Booster benefit once you have paid the activation fee of R300 and purchased your running shoes within 30 days of receiving your email confirmation that the payment has cleared.
- If you do not purchase your shoes within 30 days of activation, your benefit will not be fully activated and you will not be refunded the R300 activation fee. For any concerns regarding stock of your preferred running shoes, please contact your preferred HealthyGear partner or check availability on their online stores.
- You will also be able to opt in for a free Team Vitality Running membership for 2017 which includes your choice of a Team Vitality running shirt or vest. You have 30 days from activating Shoe Booster to opt to activate Team Vitality.
 - Team Vitality Running 2017 members who did not pay the Shoe Booster activation fee will also have to buy their shoes within 30 days of successfully activating the benefit.
 - This Team Vitality membership excludes a running licence which is available at a cost of R100 in eligible provinces, including Gauteng North, Central Gauteng and KwaZulu Natal. Team Vitality Running terms and conditions apply.
 - Members who opt-in for the free Team Vitality 2017 membership will be asked to agree to pay to renew the membership each year on 1 November by early debit order.

- Benefits of a Team Vitality Running membership include a starter pack, exclusive VIP access to Team Vitality hospitality at select races throughout the country as well as up to 50% cash back on the race entry fee of select races through the country.
- If you do not buy your shoes from your preferred HealthyGear partner within 30 days of successfully activating the benefit, your R300 activation fee will not be refunded. However, if you opted for free Team Vitality Running, you will still be a member.
- The activation fee for Shoe Booster will be waived for Team Vitality Running 2017 members, but members still need to activate Shoe Booster through the Discovery app before buying their running shoes.
- You will have to pay the full purchase price of the qualifying running shoes that you choose from your preferred HealthyGear partner (in-store and online purchases on qualifying shoes qualify for Shoe Booster).
- Qualifying shoe categories for Shoe Booster are road running, trail running and lightweight running shoes. Shoes that are not within these categories will not be eligible for Shoe Booster. Kids' running shoes are not eligible for Shoe Booster.
- Vitality Active Rewards is available through the free Discovery app, aside from the data costs which apply when you download or upgrade to the latest version of the app.

How does Shoe Booster work?

To qualify for Shoe Booster, you need to be a Vitality Active Rewards member and have activated the HealthyGear benefit.

- Access Shoe Booster on the Vitality Active Rewards page through the Discovery app. Shoe Booster can only be activated through the Discovery app.
- Activate HealthyGear on your personal Vitality profile, complete your Vitality Age and Vitality Fitness Assessments to earn up to 25% cash back on your qualifying spend at your preferred partner. The main member and spouse, where applicable, both need to complete the Vitality Age and Fitness Assessment to earn up to 25%.
 - If the partner you purchase your Shoe Booster running shoe at is not your preferred partner, you can still earn up to 10% cash back for your HealthyGear benefit upon purchasing your shoes. However, in this instance it means that your total possible cash back is 85% (10% for non-preferred partner + up to 75% cash back for achieving Vitality Active Rewards goals over 12 consecutive months).
- If you are a member of Team Vitality Cycling, but not a member of Team Vitality Running for 2017, you will still need to pay the R300 activation fee. Team Vitality Cycling members with Shoe Booster will still be eligible for a free Team Vitality Running membership for 2017. This membership excludes a running licence which can be purchased at an additional cost of R100.
- Purchase your qualifying running shoes from your preferred HealthyGear partner. Remember to swipe your HealthyGear card to get your initial cash back of up to 25%.
- If you have recently activated your HealthyGear benefit and do not have your HealthyGear card yet, you would have received your unique HealthyGear card number by SMS which you can provide to the cashier before scanning your shoes to still get your HealthyGear cash back.
- You can view your unique HealthyGear card number through your Discovery app, log into the Discovery app > Vitality > Digital cards.
- The maximum amount that will qualify for Shoe Booster cash back is R2 000. Any amount that you spend over this will not qualify for cash back with Shoe Booster.
- Your cash back is made up of up to 25% cash back on your HealthyGear benefit, plus the up to 75% cash back that you can earn by achieving your Vitality Active Rewards goals over a period of 12 consecutive months.
 - Your Shoe Booster cash back is calculated at 75% of the purchase price of your shoes to a maximum of R2 000, divided by 12 months over which you receive your cash back.
- Check your **Activity history** on the Discovery app to track how many goals you have achieved in a month.
- The month after you bought your shoes will be the first month that your Vitality Active Rewards goal achievement counts towards your 75% Shoe Booster cash back. If you activate Shoe Booster and buy your

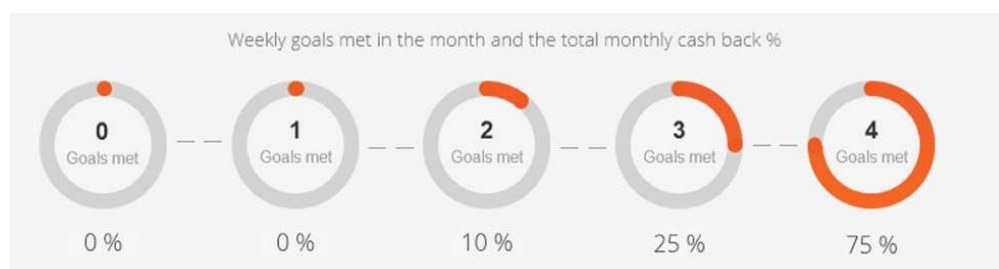
new shoes in January 2017, February's goals will be the first to count towards your Shoe Booster cash back.

- Each member can only activate Shoe Booster for one pair of shoes per 12-month period.

How the Shoe Booster cash back is paid out

Your cash back is based on achieving your Vitality Active Rewards goals for the previous month.

- Your Shoe Booster cash back will be calculated as follows ($\%$ of retail price of shoes \div 12):



- Your cash back is paid monthly over 12 months. The monthly cash back amount depends on your goal completion in the previous month as per the illustration above up to a maximum cash back amount of R2 000 in total over the 12 months.
- The monthly cash back is paid if it amounts to over R50. If your monthly cash back is less than R50, we will carry it over until the amount is more than R50.
- Your up to 25% HealthyGear cash back will be paid into the cash back account you nominated and will be paid on your billing date the month after you buy your shoes.
 - Your preferred HealthyGear partner can be managed from the Discovery website.
- Cash back will be paid on qualifying running shoes purchased from your preferred HealthyGear partner after receiving email confirmation that the payment has cleared as part of the Shoe Booster benefit.
- If more than one pair of shoes is purchased in one transaction, your cash back will be calculated on the higher-priced pair of shoes.
- If you return or exchange your pair of running shoes for a new pair, the Shoe Booster cash back will be calculated based on the initial pair of running shoes.

Shoe Booster in action – an example of how the benefit works

Dineo earns 25% cash back at Totalsports and achieves all her Vitality Active Rewards goals for 12 consecutive months

Dineo is a Vitality Active Rewards member, activated her HealthyGear benefit and chose Totalsports as her preferred partner. In January 2017, Dineo completes her Vitality Age Assessment and goes for her Vitality Fitness Assessment at a biokineticist in the Vitality Wellness Network to increase her HealthyGear cash back up to 25%.

She then activates the Shoe Booster benefit through the Discovery app by successfully paying the once-off activation fee of R300. She chooses to activate her Team Vitality Running membership for free for the duration of the year. In the second week of June 2017, Dineo goes to Totalsports and purchases a new pair of running shoes for R1 800. Because Dineo's HealthyGear cash back with Totalsports is 25%, she receives R450 during the next cash back cycle.

From June 2017 to the end of May 2018, Dineo needs to achieve all of her weekly Vitality Active Rewards goals. She will earn cash back of 75% of the cost of her shoe divided by 12 every month and gets R112.50 for 12 consecutive months. In total, Dineo will earn R1 350 cash back from Shoe Booster over 12 consecutive months.

Ending the benefit

- If you are no longer a Vitality member, the benefit will no longer apply and you will not be eligible to receive cash back on Shoe Booster.
- If you choose to cancel the benefit and have already paid the R300 activation fee, you will not qualify for a refund on the activation fee.
- If you purchased your running shoes and return them for a full refund, you will not receive a refund on the R300 activation fee.
- Shoe Booster has to be activated under your personal profile. Refunds on the R300 activation fee for transfers from one member profile to another will not be granted.

Find out more

To find out more about the Shoe Booster benefit, go to the link www.discovery.co.za/corporate/shoe-booster

Stay in touch

Terms and conditions apply. If you have any questions or need more information about this benefit, please visit the Discovery website and click on Vitality or call 0860 99 88 77. If, for any reason, there is a conflict between rules in this benefit guide and the Vitality Main Rules – the Vitality Main Rules will apply at all times. Keep up to date with the latest news from Vitality: Download the Discovery app, follow Discovery Vitality on (@Discovery_SA) and (DiscoverySA).

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